



Gaming Intelligence Awards 2017

The GIAs reward the excellence of the online gambling industry's leading operators and suppliers, as well as presenting a special award for the industry's most socially responsible company.

Judges

The winners of the 2017 Gaming Intelligence Awards were selected by a distinguished panel of judges, as follows:

PAUL BEATTIE, Principal, Soko Advisors

ANDREW BULLOSS, Head of Betting & Gaming, Odgers Berndtson

DANIEL BURNS, Chief Executive Officer, Carbon Group

STEVE HOARE, Editor, GIQ magazine

RAF KEUSTERMANS, VP & GM Plumbee Studios

BOBBY MAMUDI, Editor in Chief, Gaming Intelligence

STEVEN MATSELL, Chief Executive Officer, Leander Games

DAWID MYSLINSKI, Analyst, Redeye

SHAY SEGEV, Chief Operating Officer, GVC Holdings

MOR WEIZER, Chief Executive Officer, Playtech



Bingo Operator of the Year

Jackpotjoy

Judging Summary

In what was the most keenly contested category in this year's GIAs, Jackpotjoy edged out the likes of Stride, Rank and 888 to take home the award.

Its parent company Intertain may have endured a fraught year but Jackpotjoy has proved a reassuringly consistent subsidiary. For the first half of the year revenue was up an astonishing 163 per cent to CAD\$169.7m. One judge suggested that Gamesys had "doubled down" on improving Jackpotjoy after losing Sun Bingo to Playtech, and this rapid growth repaid the investment.

Its StarSpins and Botemania subsidiaries show that it is successfully expanding beyond its core business, but it has not done so at the expense of the flagship bingo product, which still accounts for 72 per cent of total revenue.

Intertain's decision to tie Gamesys into an extended exclusivity deal until 2019 in September last year was a savvy strategic move. Competitors will be hard pushed to catch Jackpotjoy by then.